

BRIGHTON BUSINESS

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in Brighton & Hove

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Shopping & Eating Out Guide

Brighton & Hove Business Forum
8-11 Pavilion Buildings,
Brighton, BN1 1EE
Tel: 01273 735442
Email: info@brightonbusiness.co.uk

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News - 24 May 2010

Thousands flock to city's first Spring Food Fair

The sweltering temperatures of the first hot weekend of the year brought the crowds out to sample a dizzying myriad of flavours at the inaugural Spring Food Fair.

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Sat 22 and Sun 23 of May on Hove Lawns saw the mercury reaching the high twenties, and an estimated 10,000 people followed their noses to soak up the sun and sample everything from waffles and wine to tapas and Thai noodles.



Hove's Spring Food Fair May 2010

The City's new Mayor, Cllr Geoffrey Wells popped down with his wife Sally to enjoy the fun and they were treated to a real festival atmosphere, thick with the sounds of 50s Swing. On Saturday the crowds were invited to take part in some energetic Jive dance displays and for the less enthusiastic, the Chili Chicks were on hand with delicious ideas to zing up your tea times with some Thai cookery demonstrations. The entertainment continued in to Sunday with the Brighton Morris Men, who made a crowd pleasing appearance, encouraging many of the assembled foodie lovers to get up and join in.

But it was the fare that was the real star of the show. Over 60 stalls selling everything from locally sourced organic produce to delicious morsels from the far corners of the globe. Visitors were served up such a delicious feast that many were asking why the city couldn't have the event every weekend.

Gavin Stewart, Hove Town Centre Manager said, 'The atmosphere was fantastic and we couldn't have asked for better weather. Hove is really marking itself out as a great venue for events and we are hopefully going to repeat this success again later in the year.'

Maddy Carr, Event Manager said, 'I am delighted that our city's events are so well supported by high quality and often very enterprising local food providers. The recession is still causing people to feel the pinch, and it is therefore very rewarding that visitors continue to flock to Hove's festivals and fairs in their leisure time, and sample the variety of free entertainment, good food and scenery on offer.'

The event was sponsored by Hove Business Partnership, a cross sector group encompassing local businesses, Hove Business Association, Sussex Police the City Council and other key agencies. The organisers would like to give their utmost thanks and gratitude for the support.



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